Leicester Tech Startups Community - 2014 Feedback Survey
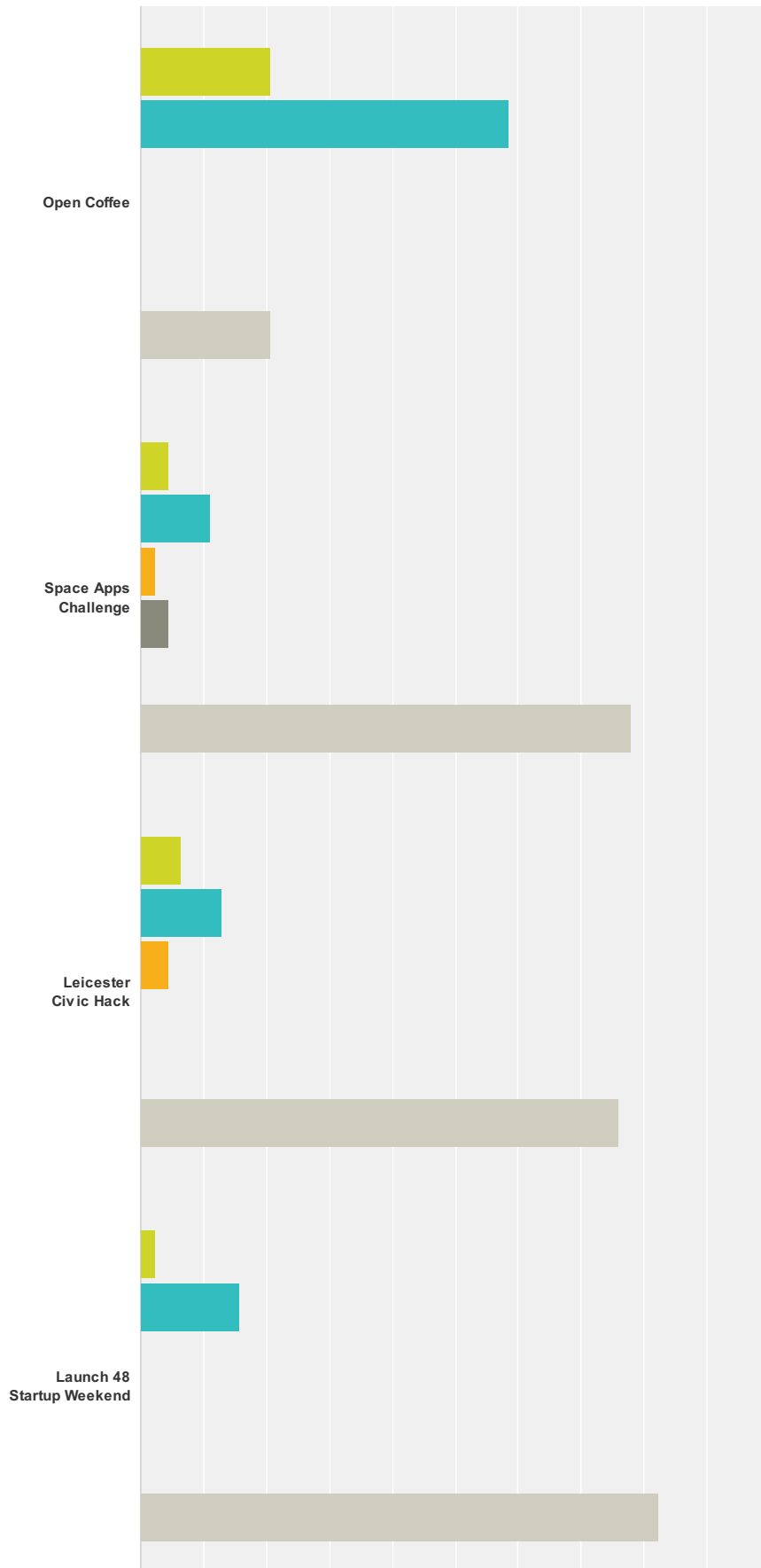
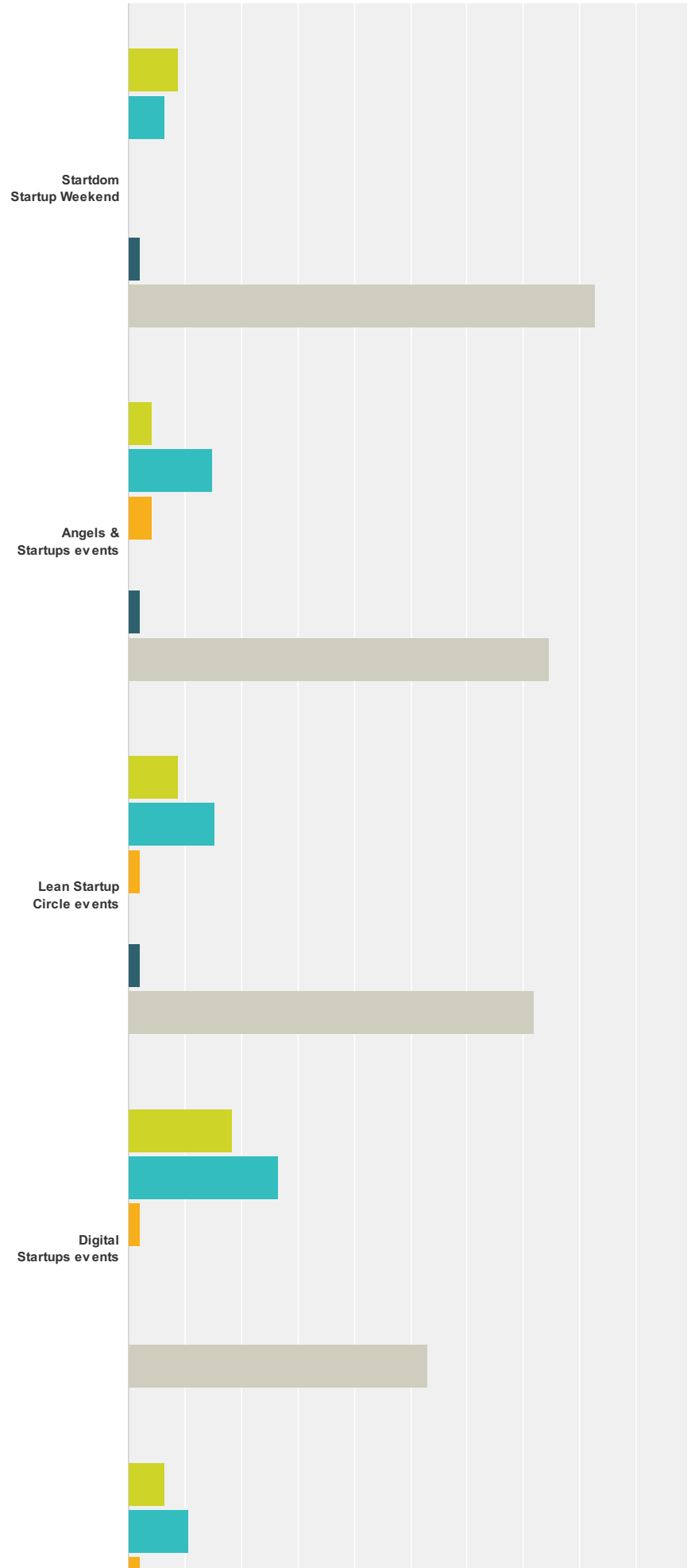## Q1 What do you do? (tick all that apply)

Answered: 54   Skipped: 0
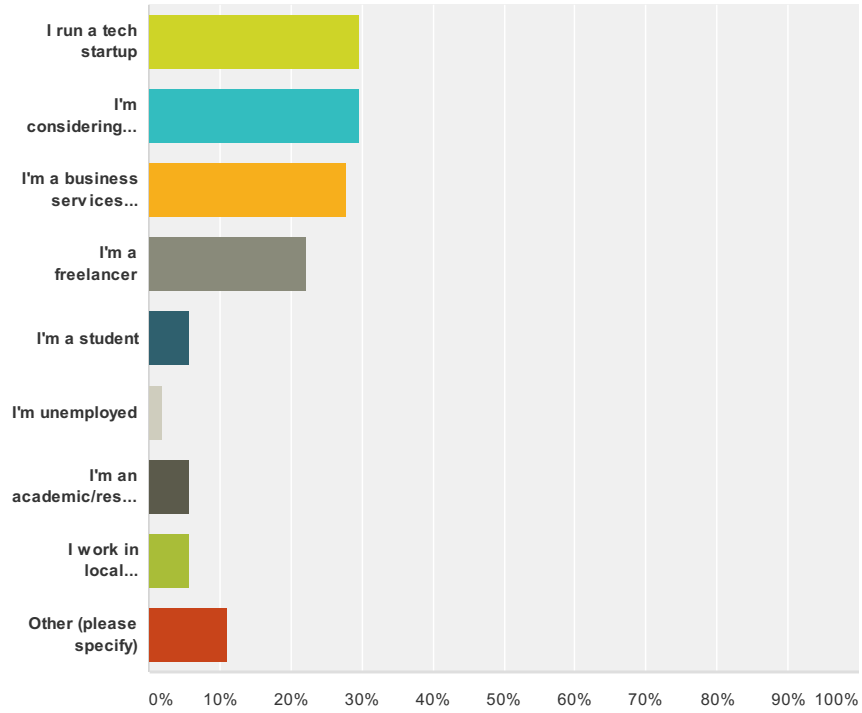
Answer Choices	Responses	
I run a tech startup	**29.63%**	16
I'm considering forming a tech startup	**29.63%**	16
I'm a business services provider	**27.78%**	15
I'm a freelancer	**22.22%**	12
I'm a student	**5.56%**	3
I'm unemployed	**1.85%**	1
I'm an academic/researcher	**5.56%**	3
I work in local government	**5.56%**	3
Other (please specify)	**11.11%**	6
Total Respondents: 54		

Q2 Tell us what you thought of any tech startup community events you've been to over the last year.

Answered: 54   Skipped: 0

Open Coffee

Space Apps
Challenge

Leicester
Civic Hack

Launch 48
Startup Weekend

Leicester Tech Startups Community - 2014 Feedback Survey

**Startdom
Startup Weekend**

**Angels &
Startups events**

**Lean Startup
Circle events**

**Digital
Startups events**

Leicester Tech Startups Community - 2014 Feedback Survey

Loved | Liked | Meh! | Disliked | Hated | Never Been
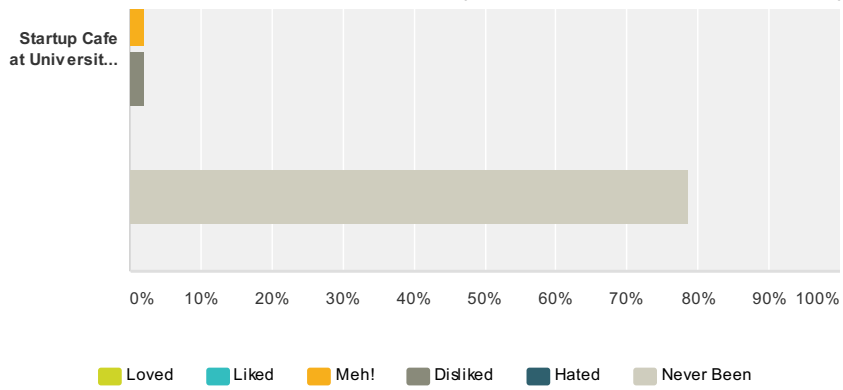
	Loved	Liked	Meh!	Disliked	Hated	Never Been	Total
Open Coffee	20.75% 11	58.49% 31	0.00% 0	0.00% 0	0.00% 0	20.75% 11	53
Space Apps Challenge	4.44% 2	11.11% 5	2.22% 1	4.44% 2	0.00% 0	77.78% 35	45
Leicester Civic Hack	6.52% 3	13.04% 6	4.35% 2	0.00% 0	0.00% 0	76.09% 35	46
Launch 48 Startup Weekend	2.22% 1	15.56% 7	0.00% 0	0.00% 0	0.00% 0	82.22% 37	45
Startdom Startup Weekend	8.70% 4	6.52% 3	0.00% 0	0.00% 0	2.17% 1	82.61% 38	46
Angels & Startups events	4.26% 2	14.89% 7	4.26% 2	0.00% 0	2.13% 1	74.47% 35	47
Lean Startup Circle events	8.70% 4	15.22% 7	2.17% 1	0.00% 0	2.17% 1	71.74% 33	46
Digital Startups events	18.37% 9	26.53% 13	2.04% 1	0.00% 0	0.00% 0	53.06% 26	49
Startup Cafe at University of Leicester	6.38% 3	10.64% 5	2.13% 1	2.13% 1	0.00% 0	78.72% 37	47

Leicester Tech Startups Community - 2014 Feedback Survey

Q3 When can you normally attend startup events? (tick all that apply)

Answered: 52   Skipped: 2

Legend: Monday · Tuesday · Wednesday · Thursday · Friday · Saturday · Sunday
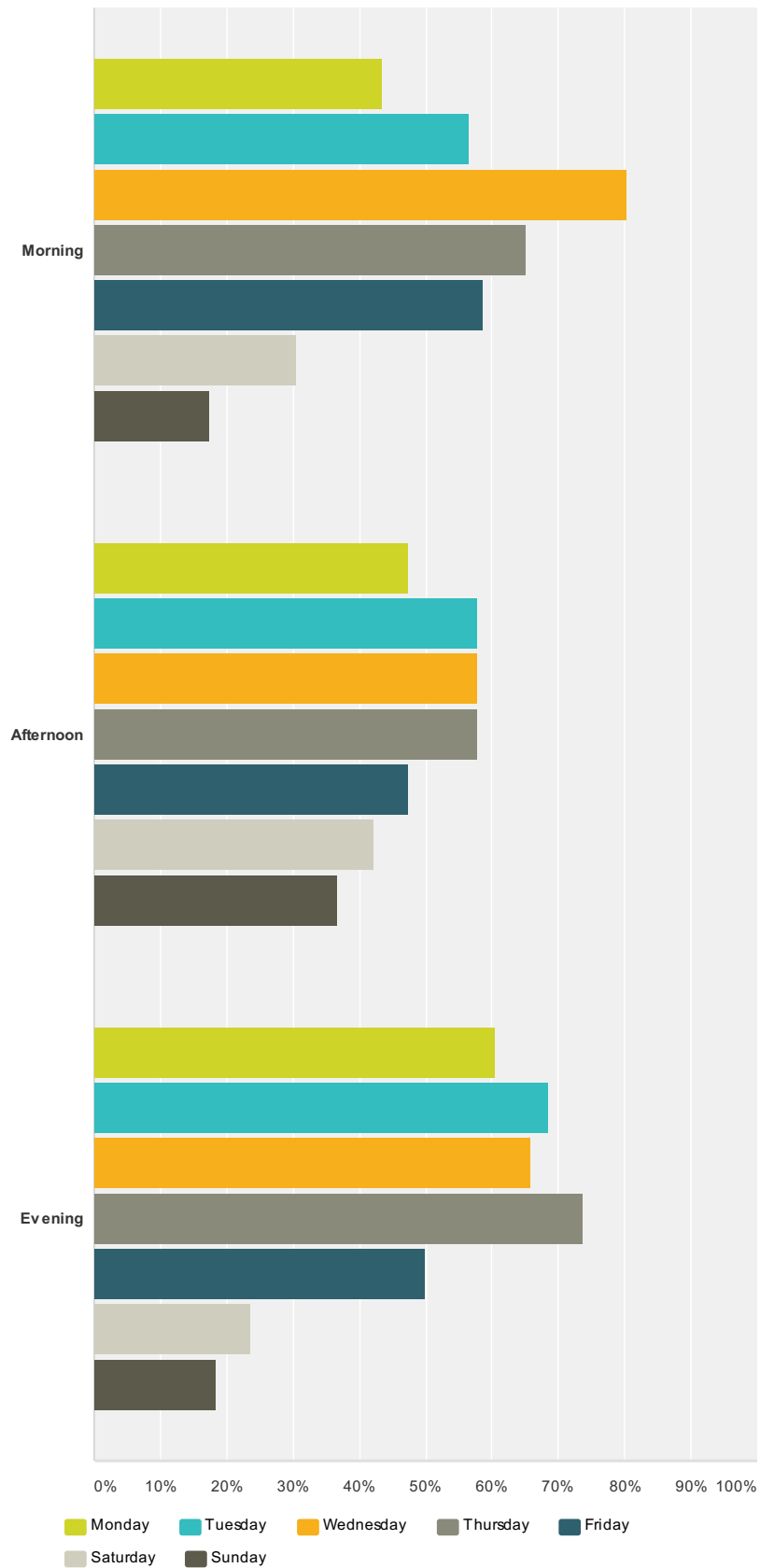
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total Respondents

Morning	**43.48%** 20	**56.52%** 26	**80.43%** 37	**65.22%** 30	**58.70%** 27	**30.43%** 14	**17.39%** 8	46
Afternoon	**47.37%** 18	**57.89%** 22	**57.89%** 22	**57.89%** 22	**47.37%** 18	**42.11%** 16	**36.84%** 14	38
Evening	**60.53%** 23	**68.42%** 26	**65.79%** 25	**73.68%** 28	**50.00%** 19	**23.68%** 9	**18.42%** 7	38

Q4 What frequency of tech startup events are you able to attend?

Answered: 54   Skipped: 0
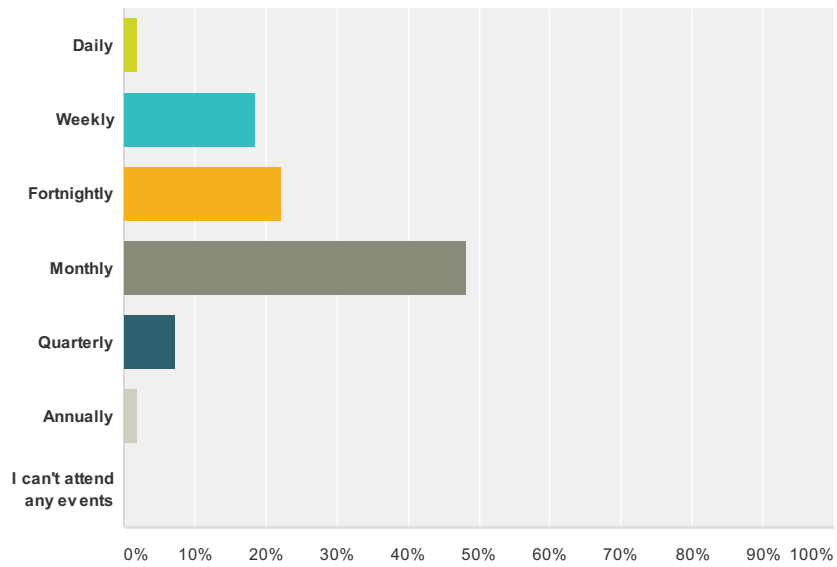
Answer Choices	Responses	
Daily	**1.85%**	1
Weekly	**18.52%**	10
Fortnightly	**22.22%**	12
Monthly	**48.15%**	26
Quarterly	**7.41%**	4
Annually	**1.85%**	1
I can't attend any events	**0.00%**	0
Total		54

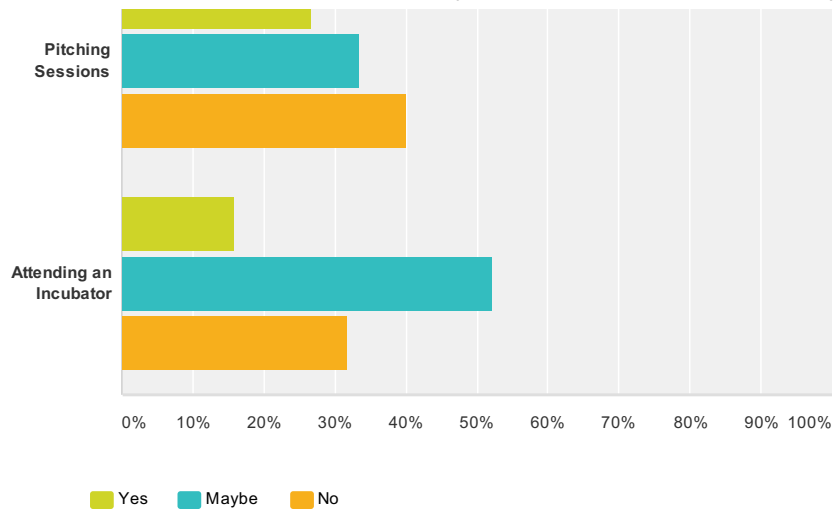# Leicester Tech Startups Community - 2014 Feedback Survey

Q5 What sorts of activities appeal to you?

Answered: 54   Skipped: 0
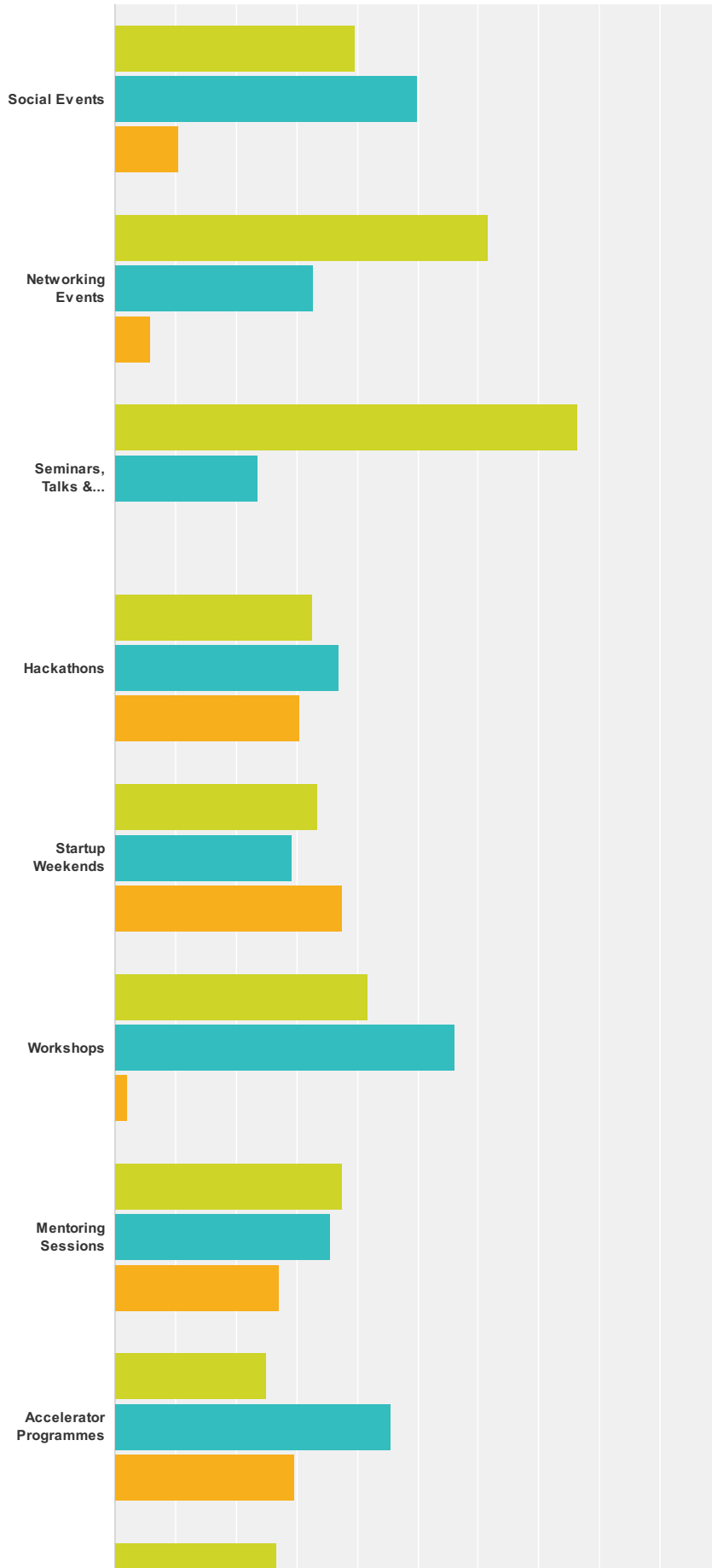
Leicester Tech Startups Community - 2014 Feedback Survey

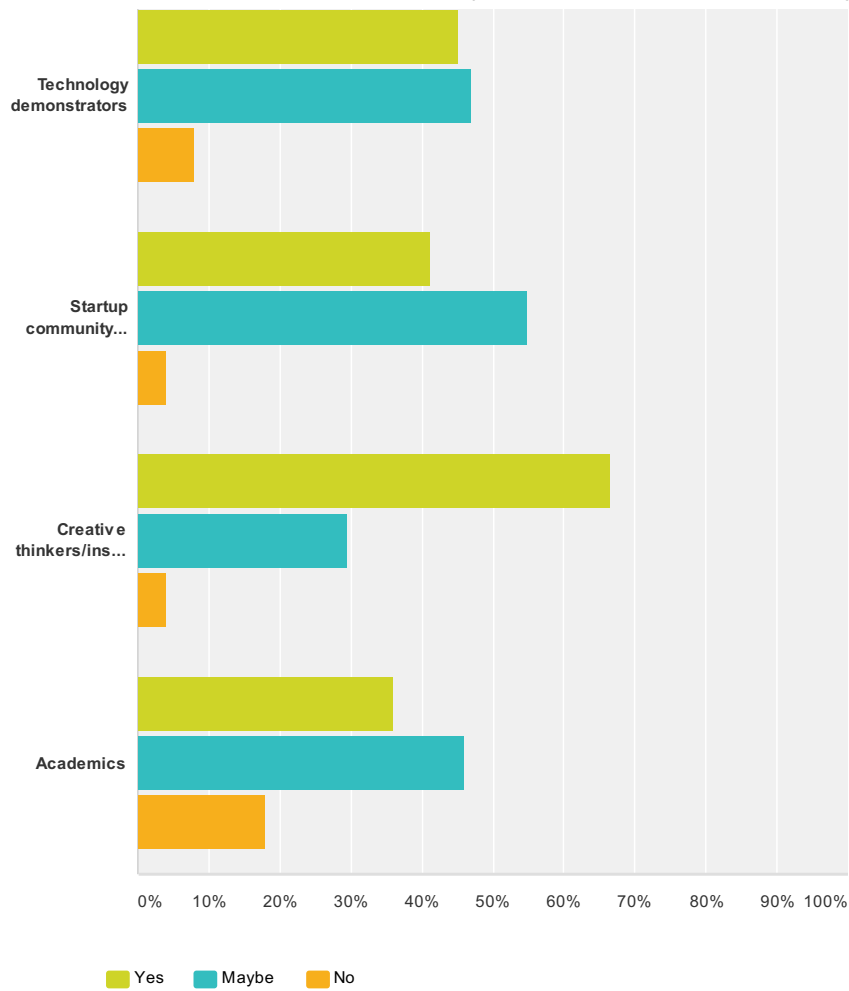|	Yes	Maybe	No	Total
Social Events	**39.58%** 19	**50.00%** 24	**10.42%** 5	48
Networking Events	**61.54%** 32	**32.69%** 17	**5.77%** 3	52
Seminars, Talks & Lectures	**76.47%** 39	**23.53%** 12	**0.00%** 0	51
Hackathons	**32.61%** 15	**36.96%** 17	**30.43%** 14	46
Startup Weekends	**33.33%** 16	**29.17%** 14	**37.50%** 18	48
Workshops	**41.67%** 20	**56.25%** 27	**2.08%** 1	48
Mentoring Sessions	**37.50%** 18	**35.42%** 17	**27.08%** 13	48
Accelerator Programmes	**25.00%** 11	**45.45%** 20	**29.55%** 13	44
Pitching Sessions	**26.67%** 12	**33.33%** 15	**40.00%** 18	45
Attending an Incubator	**15.91%** 7	**52.27%** 23	**31.82%** 14	44

Leicester Tech Startups Community - 2014 Feedback Survey

Q6 For seminars & talks, what types of speakers appeal to you most?

Answered: 54   Skipped: 0
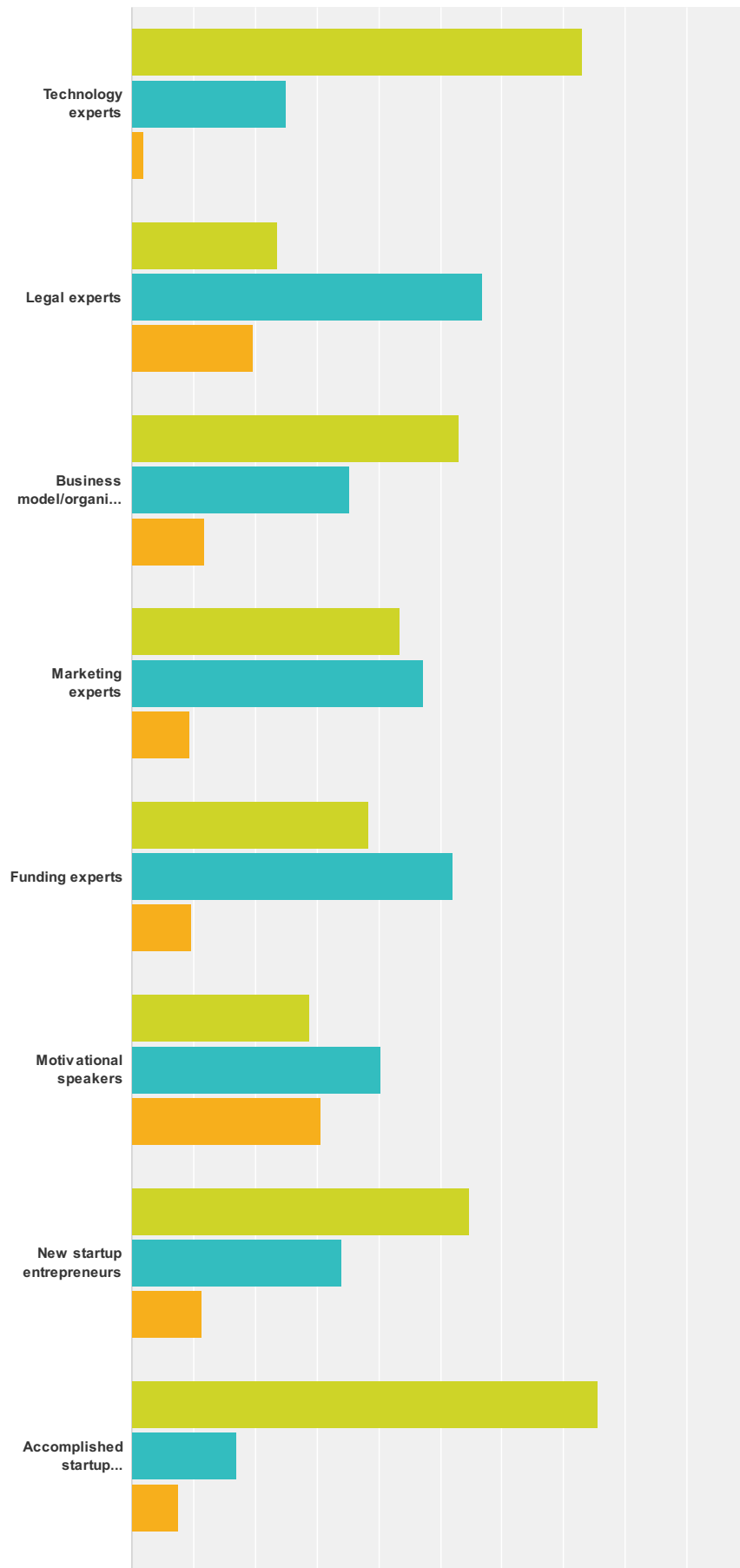
Leicester Tech Startups Community - 2014 Feedback Survey

	Yes	Maybe	No	Total
Technology experts	**73.08%** 38	**25.00%** 13	**1.92%** 1	52
Legal experts	**23.53%** 12	**56.86%** 29	**19.61%** 10	51
Business model/organisation experts	**52.94%** 27	**35.29%** 18	**11.76%** 6	51
Marketing experts	**43.40%** 23	**47.17%** 25	**9.43%** 5	53
Funding experts	**38.46%** 20	**51.92%** 27	**9.62%** 5	52
Motivational speakers	**28.85%** 15	**40.38%** 21	**30.77%** 16	52
New startup entrepreneurs	**54.72%** 29	**33.96%** 18	**11.32%** 6	53
Accomplished startup entrepreneurs	**75.47%** 40	**16.98%** 9	**7.55%** 4	53
Technology demonstrators	**45.10%** 23	**47.06%** 24	**7.84%** 4	51
Startup community builders	**41.18%** 21	**54.90%** 28	**3.92%** 2	51
Creative thinkers/inspiration	**66.67%** 34	**29.41%** 15	**3.92%** 2	51
Academics	**36.00%** 18	**46.00%** 23	**18.00%** 9	50

Leicester Tech Startups Community - 2014 Feedback Survey

Q7 What dissuades you from attending tech startups events? (tick all that apply)

Answered: 43   Skipped: 11
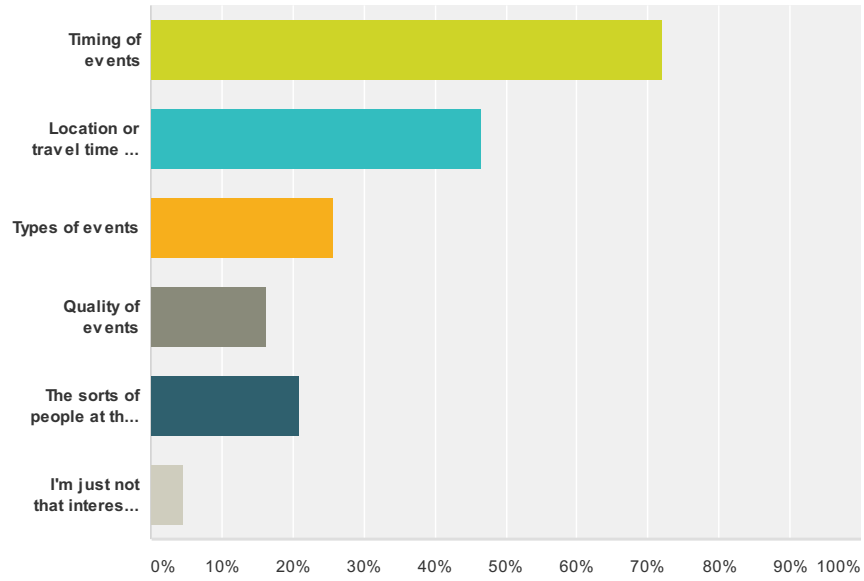
Answer Choices	Responses	
Timing of events	**72.09%**	31
Location or travel time to events	**46.51%**	20
Types of events	**25.58%**	11
Quality of events	**16.28%**	7
The sorts of people at the events	**20.93%**	9
I'm just not that interested in tech startups	**4.65%**	2
Total Respondents: 43		

Leicester Tech Startups Community - 2014 Feedback Survey

Q8 How likely are you to get involved in a new tech startup in future?

Answered: 54   Skipped: 0
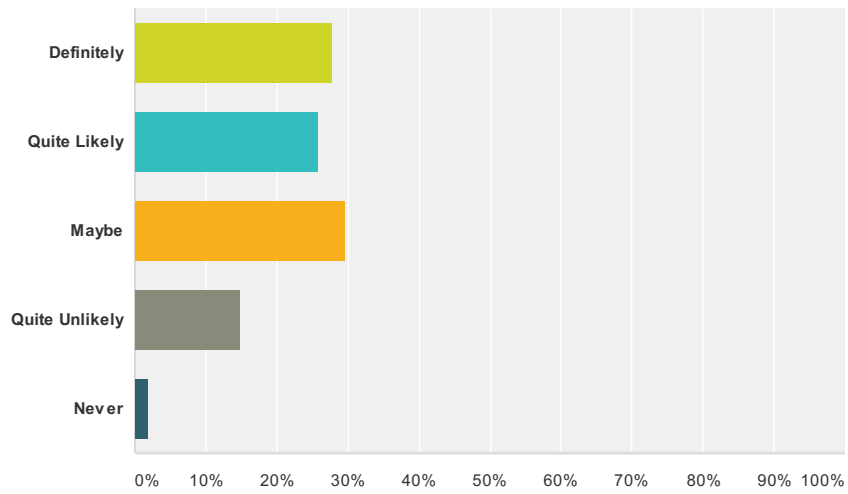
Answer Choices	Responses	
Definitely	**27.78%**	15
Quite Likely	**25.93%**	14
Maybe	**29.63%**	16
Quite Unlikely	**14.81%**	8
Never	**1.85%**	1
Total		54

Q9 Right now, what would make you more likely to form a new tech startup? (tick all that apply)

Answered: 54   Skipped: 0
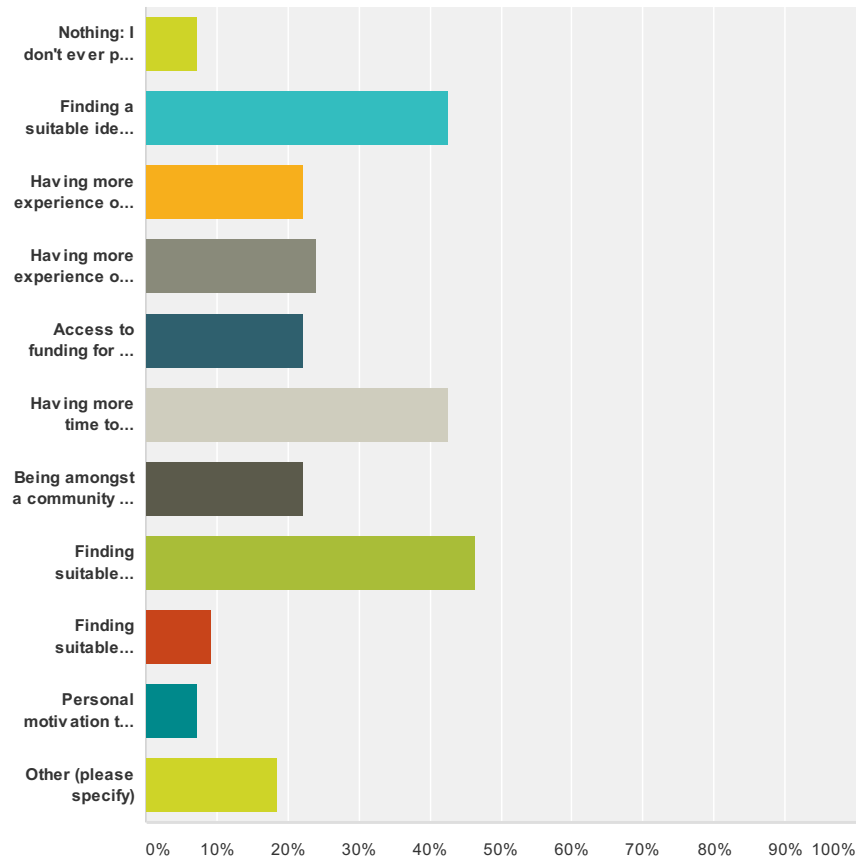
Answer Choices	Responses	
Nothing: I don't ever plan on forming a tech startup	**7.41%**	4
Finding a suitable idea for a tech startup business	**42.59%**	23
Having more experience of technology	**22.22%**	12
Having more experience of running a business	**24.07%**	13
Access to funding for a tech startup idea I have	**22.22%**	12
Having more time to dedicate to a startup	**42.59%**	23
Being amongst a community of other startup owners	**22.22%**	12
Finding suitable business partner(s)	**46.30%**	25
Finding suitable business service suppliers	**9.26%**	5
Personal motivation to startup	**7.41%**	4
Other (please specify)	**18.52%**	10
Total Respondents: 54		

Q10 If you've previously attended Leicester Tech Startups events, how has this effected the likelihood of you forming a tech startup?

Answered: 54   Skipped: 0
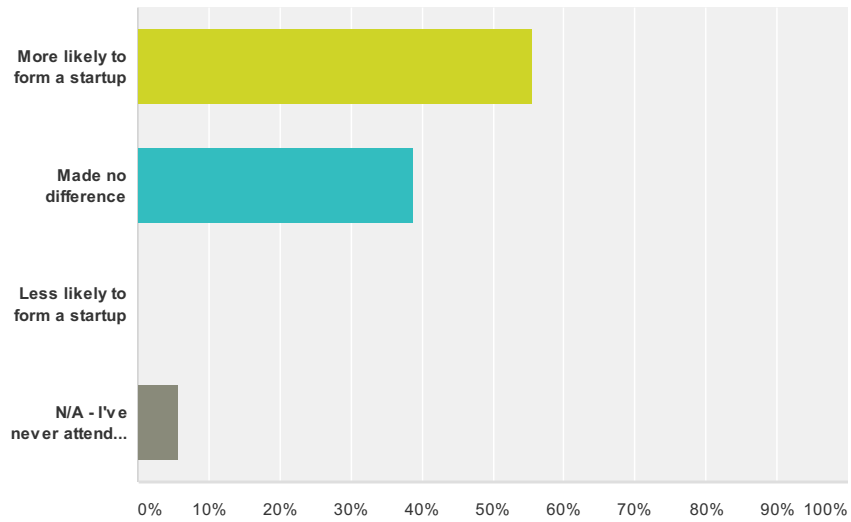
Answer Choices	Responses	
More likely to form a startup	**55.56%**	30
Made no difference	**38.89%**	21
Less likely to form a startup	**0.00%**	0
N/A - I've never attended an event	**5.56%**	3
Total		**54**