# Leicester Tech Startups Community - 2014 Feedback Survey

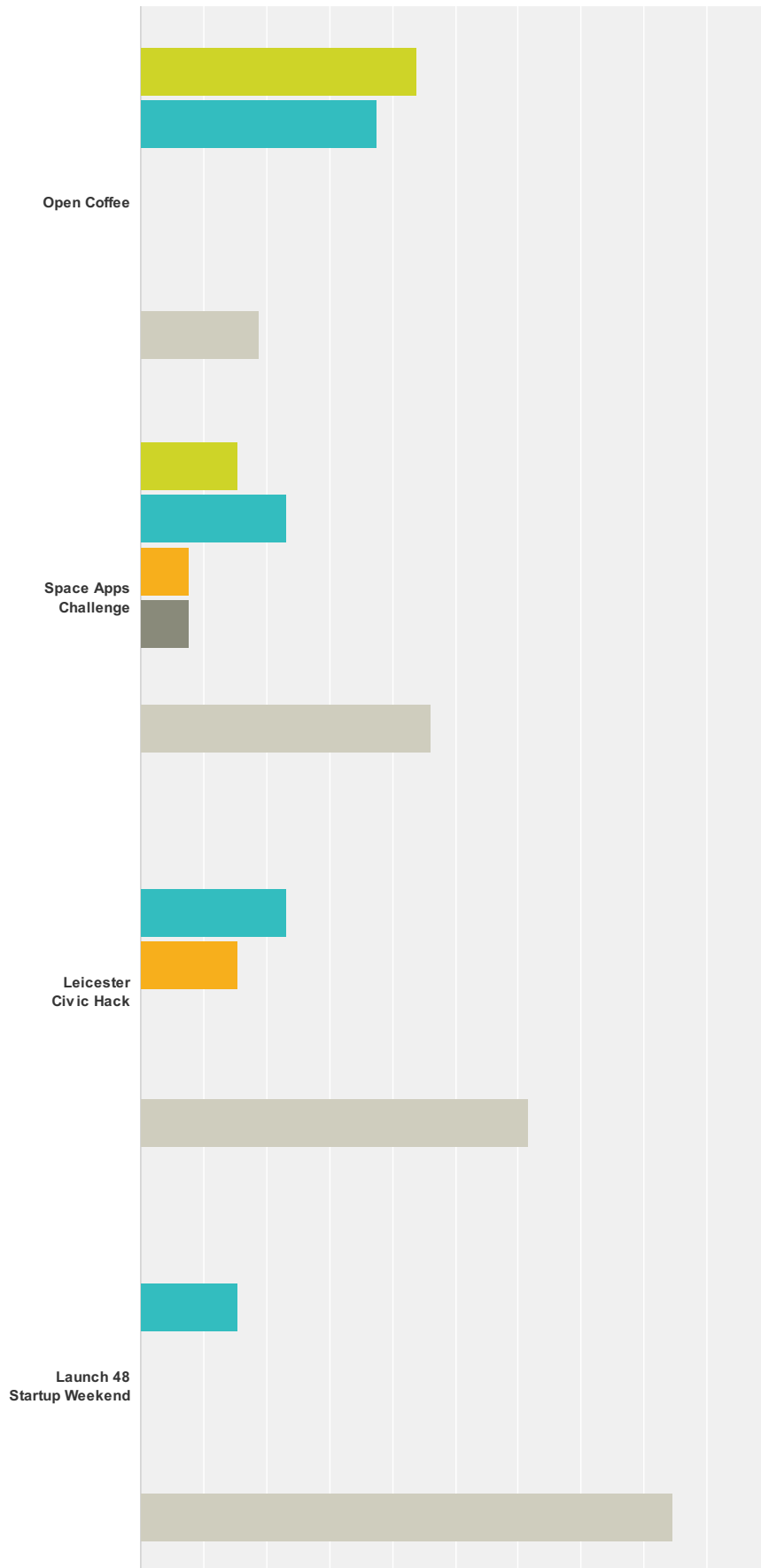## Q1 What do you do? (tick all that apply)

Answered: 16   Skipped: 0
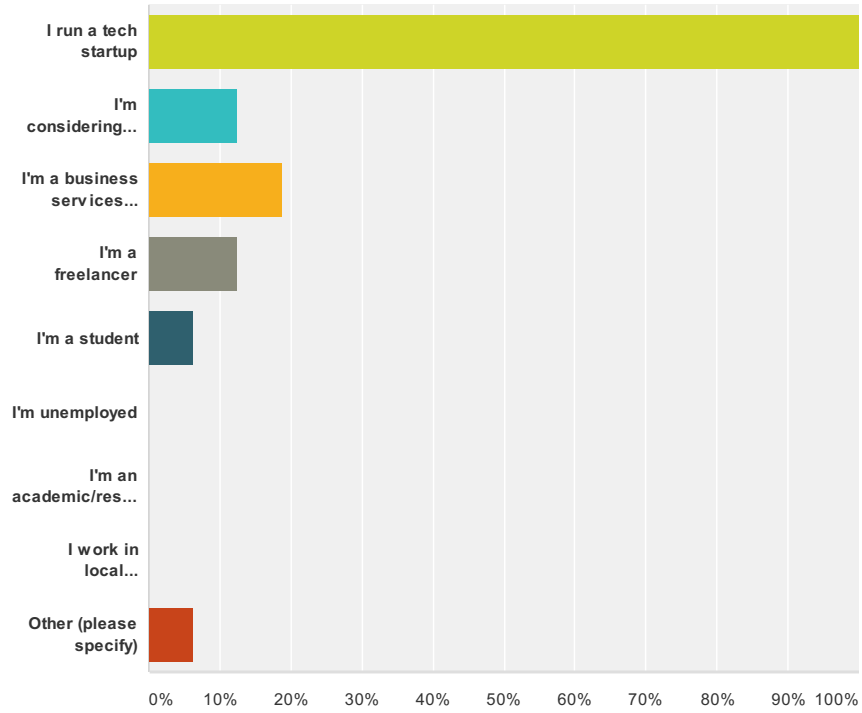


| Answer Choices | Responses | |
|---|---|---|
| I run a tech startup | **100.00%** | 16 |
| I'm considering forming a tech startup | **12.50%** | 2 |
| I'm a business services provider | **18.75%** | 3 |
| I'm a freelancer | **12.50%** | 2 |
| I'm a student | **6.25%** | 1 |
| I'm unemployed | **0.00%** | 0 |
| I'm an academic/researcher | **0.00%** | 0 |
| I work in local government | **0.00%** | 0 |
| Other (please specify) | **6.25%** | 1 |
| **Total Respondents: 16** | | |

| # | Other (please specify) | Date |
|---|---|---|
| 1 | Setting up a games industry accelerator | 6/24/2014 2:48 AM |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q2 Tell us what you thought of any tech startup community events you've been to over the last year.

Answered: 16   Skipped: 0
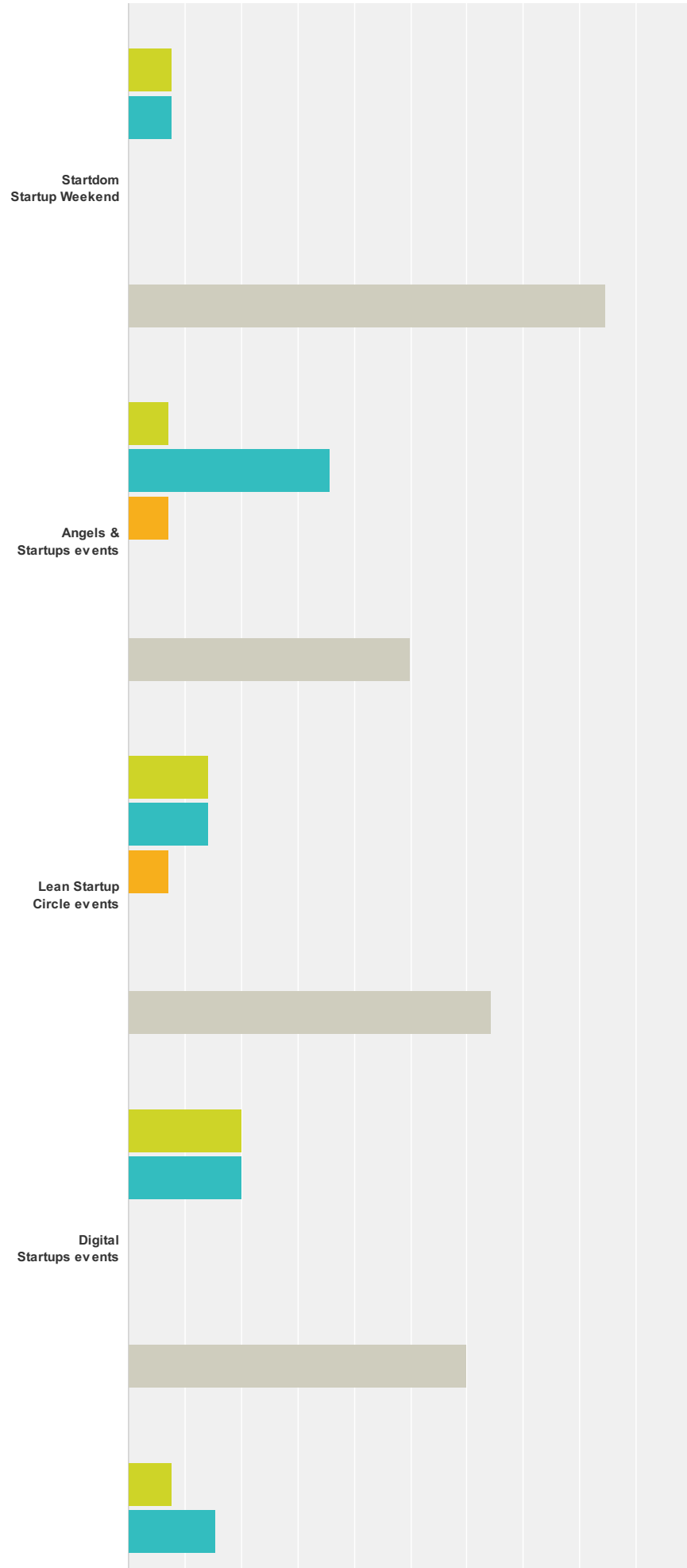
# Leicester Tech Startups Community - 2014 Feedback Survey

**Startdom
Startup Weekend**

**Angels &
Startups events**

**Lean Startup
Circle events**

**Digital
Startups events**

# Leicester Tech Startups Community - 2014 Feedback Survey



**Startup Cafe at Universit...**

| | 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 90% | 100% |

Loved · Liked · Meh! · Disliked · Hated · Never Been
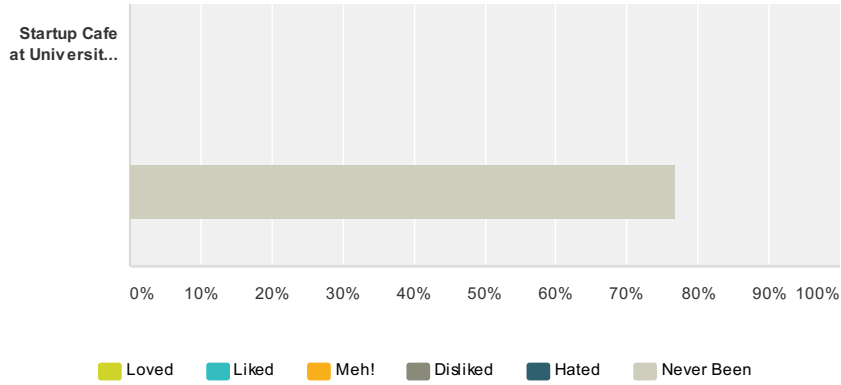
| | Loved | Liked | Meh! | Disliked | Hated | Never Been | Total |
|---|---|---|---|---|---|---|---|
| Open Coffee | 43.75% 7 | 37.50% 6 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 18.75% 3 | 16 |
| Space Apps Challenge | 15.38% 2 | 23.08% 3 | 7.69% 1 | 7.69% 1 | 0.00% 0 | 46.15% 6 | 13 |
| Leicester Civic Hack | 0.00% 0 | 23.08% 3 | 15.38% 2 | 0.00% 0 | 0.00% 0 | 61.54% 8 | 13 |
| Launch 48 Startup Weekend | 0.00% 0 | 15.38% 2 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 84.62% 11 | 13 |
| Startdom Startup Weekend | 7.69% 1 | 7.69% 1 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 84.62% 11 | 13 |
| Angels & Startups events | 7.14% 1 | 35.71% 5 | 7.14% 1 | 0.00% 0 | 0.00% 0 | 50.00% 7 | 14 |
| Lean Startup Circle events | 14.29% 2 | 14.29% 2 | 7.14% 1 | 0.00% 0 | 0.00% 0 | 64.29% 9 | 14 |
| Digital Startups events | 20.00% 3 | 20.00% 3 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 60.00% 9 | 15 |
| Startup Cafe at University of Leicester | 7.69% 1 | 15.38% 2 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 76.92% 10 | 13 |

| # | Anything specific you'd like to tell us about any of the events? | Date |
|---|---|---|
| 1 | The sessions with well chosen guest speakers to present and share their valuable experience and insights have been great (I'm thinking of the chap from the Lagos tech hub and the IP Lawyer). It gives the sessions some real substance and structure. | 6/24/2014 12:39 AM |
| 2 | connecting with other founders and bootstrappers | 6/23/2014 7:58 AM |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q3 When can you normally attend startup events? (tick all that apply)

Answered: 15    Skipped: 1
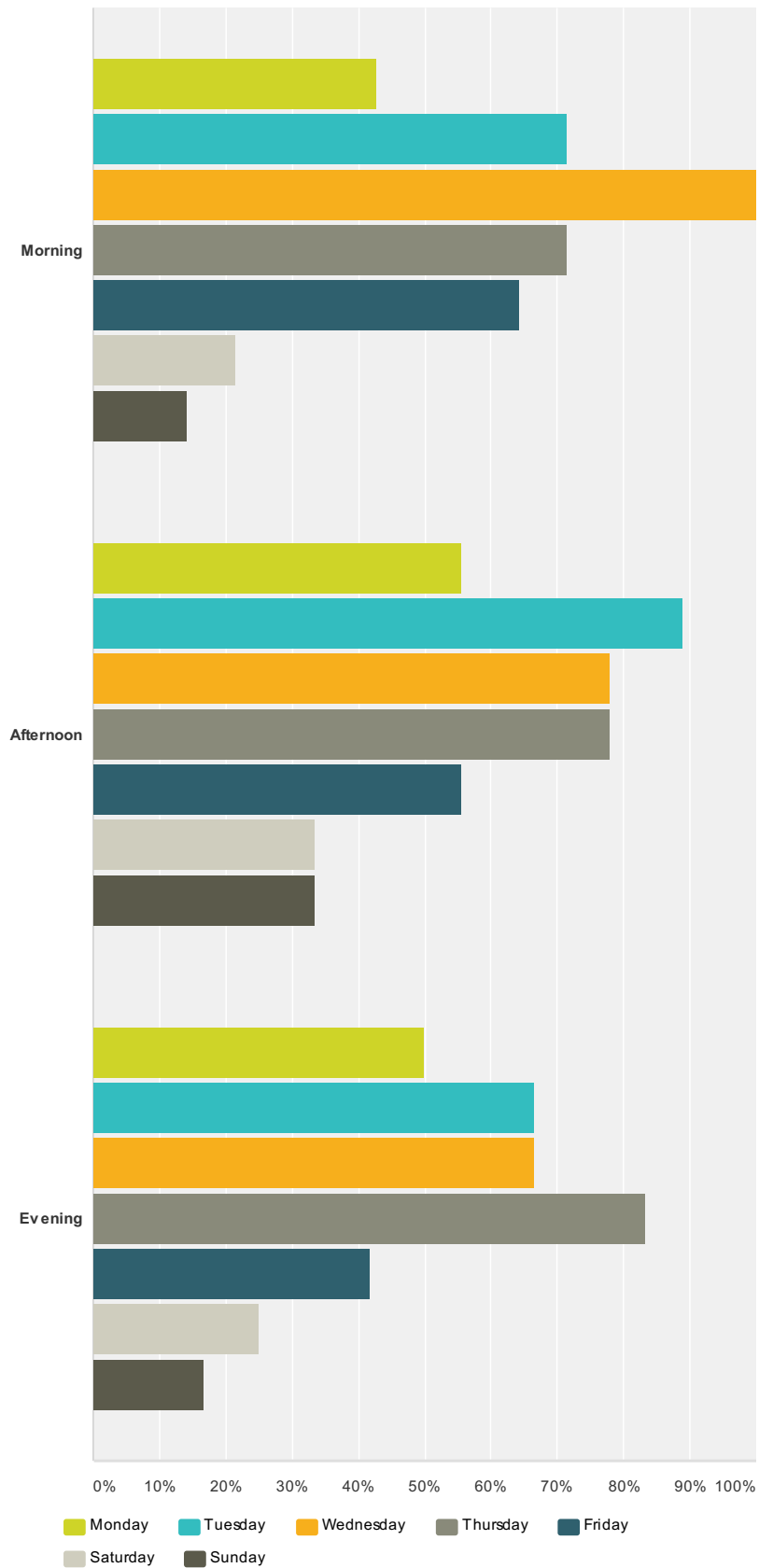


| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total Respondents |
|---|---|---|---|---|---|---|---|---|

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Morning | **42.86%**<br>6 | **71.43%**<br>10 | **100.00%**<br>14 | **71.43%**<br>10 | **64.29%**<br>9 | **21.43%**<br>3 | **14.29%**<br>2 | 14 |
| Afternoon | **55.56%**<br>5 | **88.89%**<br>8 | **77.78%**<br>7 | **77.78%**<br>7 | **55.56%**<br>5 | **33.33%**<br>3 | **33.33%**<br>3 | 9 |
| Evening | **50.00%**<br>6 | **66.67%**<br>8 | **66.67%**<br>8 | **83.33%**<br>10 | **41.67%**<br>5 | **25.00%**<br>3 | **16.67%**<br>2 | 12 |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q4 What frequency of tech startup events are you able to attend?

Answered: 16    Skipped: 0
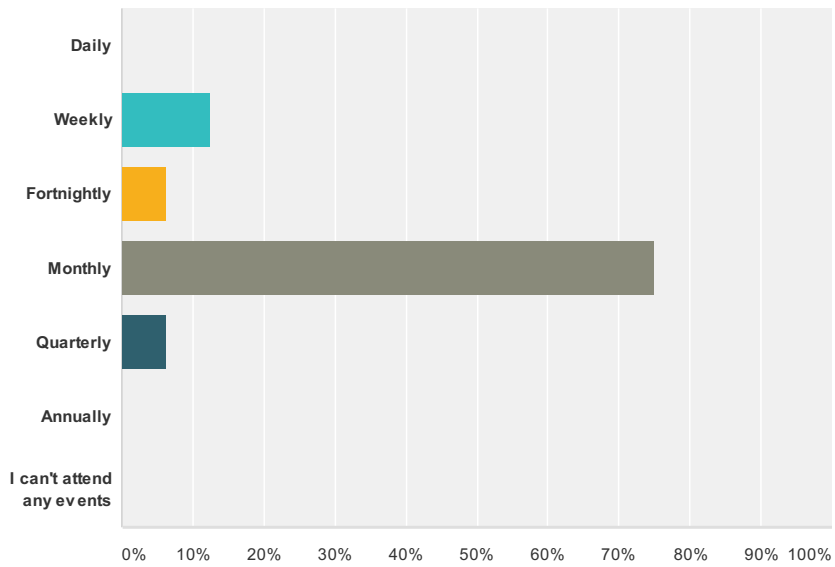


| Answer Choices | Responses | |
|---|---|---|
| Daily | 0.00% | 0 |
| Weekly | 12.50% | 2 |
| Fortnightly | 6.25% | 1 |
| Monthly | 75.00% | 12 |
| Quarterly | 6.25% | 1 |
| Annually | 0.00% | 0 |
| I can't attend any events | 0.00% | 0 |
| Total | | 16 |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q5 What sorts of activities appeal to you?

Answered: 16    Skipped: 0
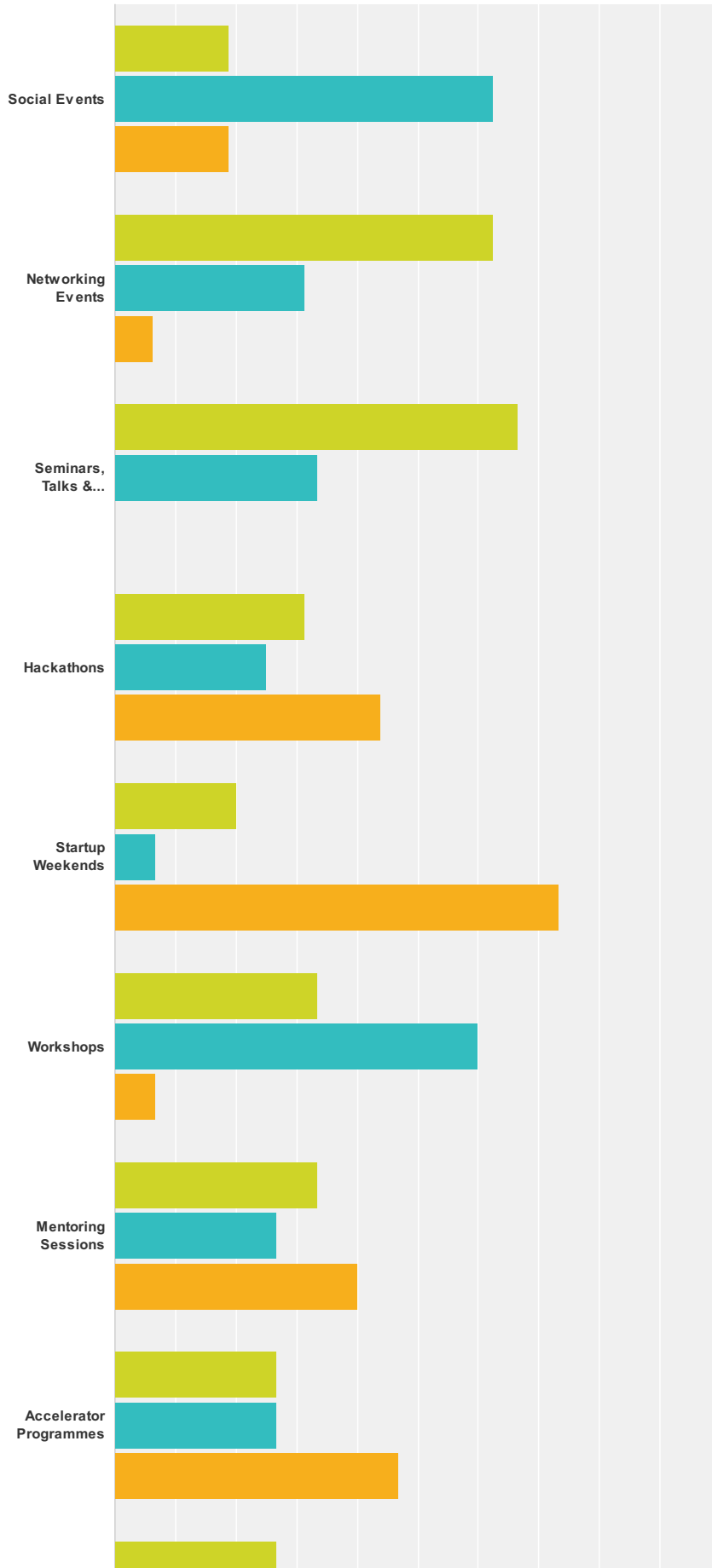
# Leicester Tech Startups Community - 2014 Feedback Survey
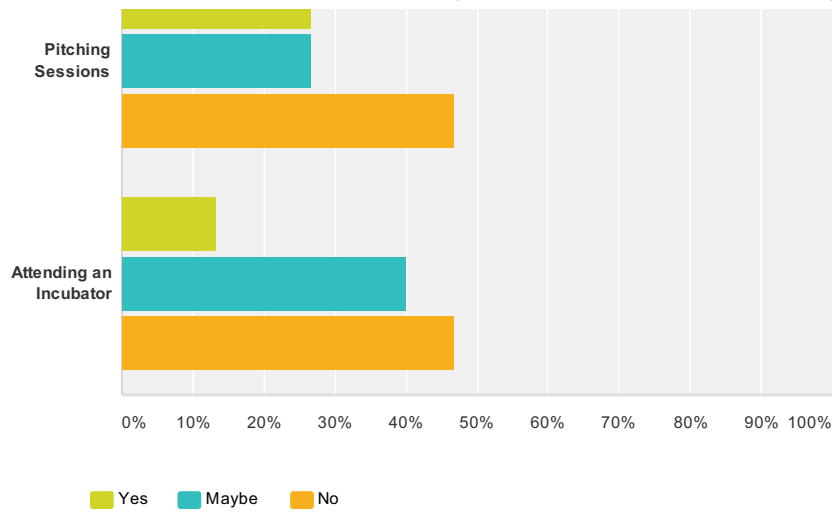


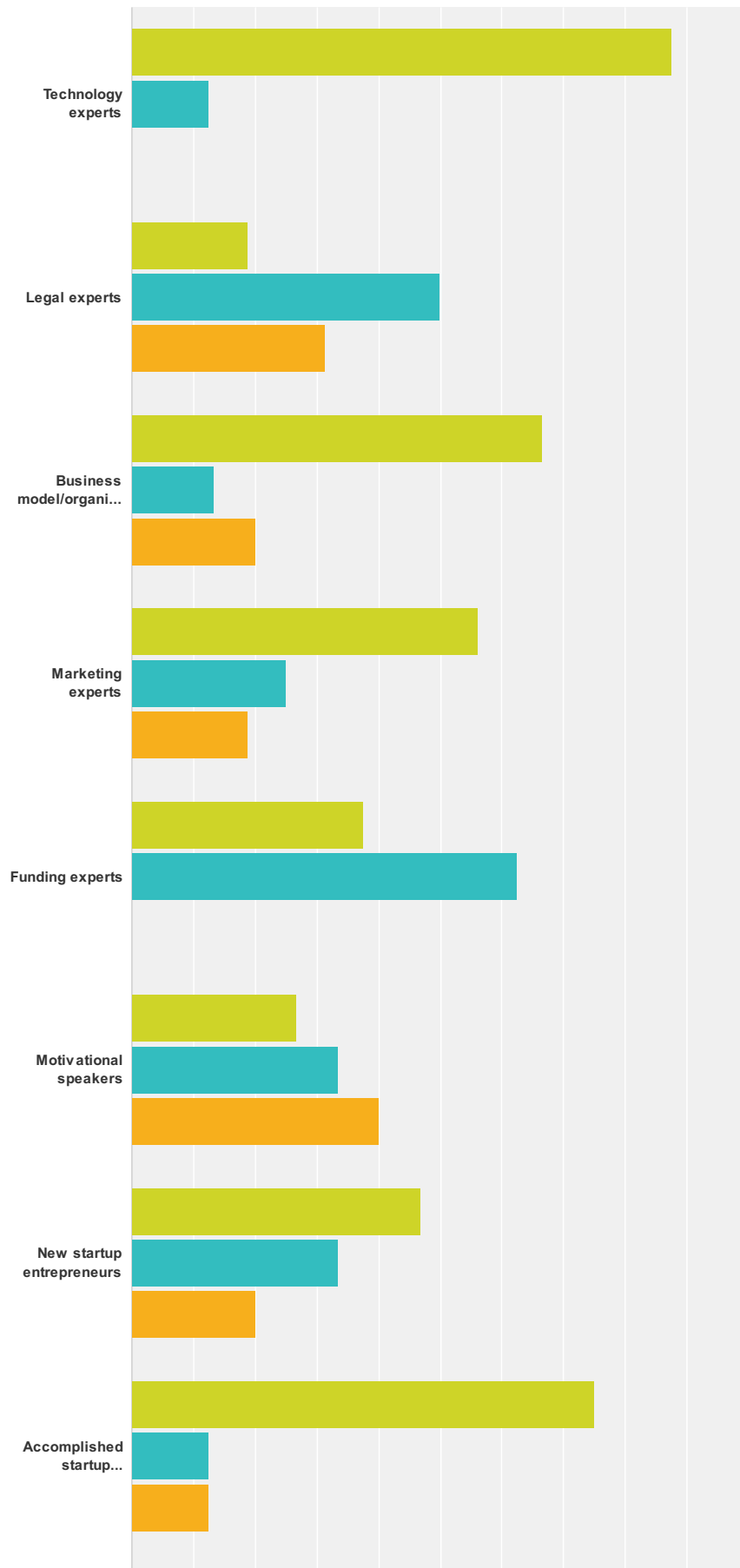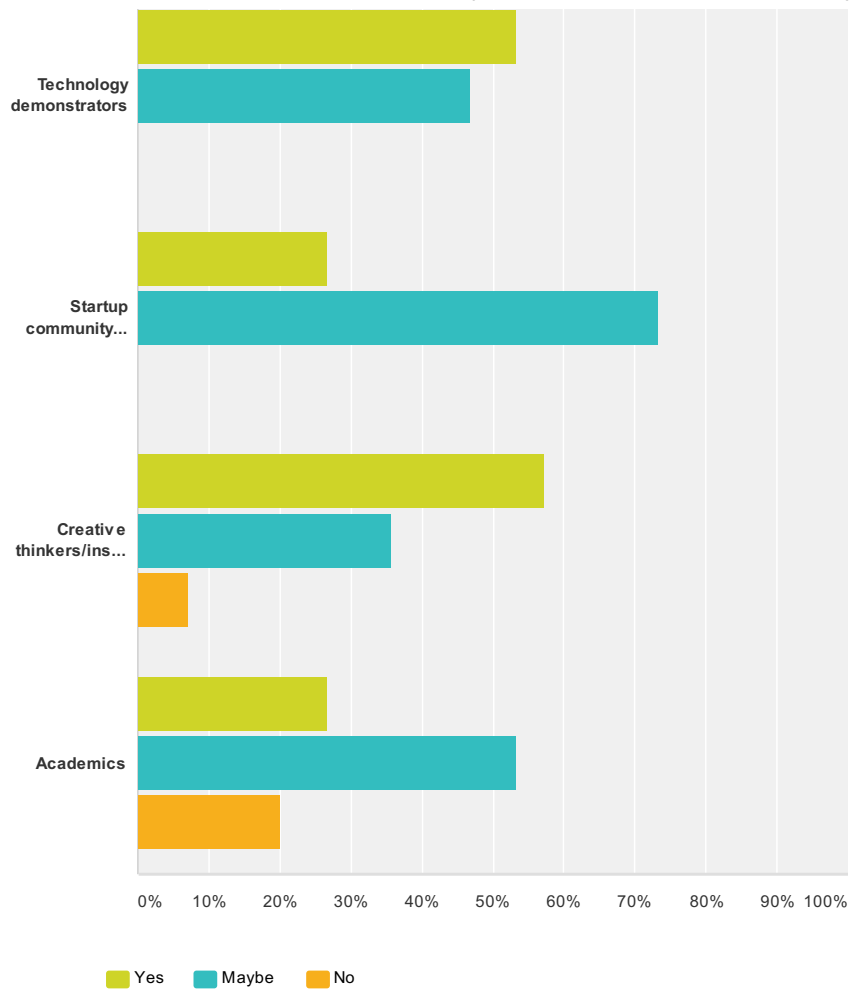| | Yes | Maybe | No | Total |
|---|---|---|---|---|
| Social Events | **18.75%**<br>3 | **62.50%**<br>10 | **18.75%**<br>3 | 16 |
| Networking Events | **62.50%**<br>10 | **31.25%**<br>5 | **6.25%**<br>1 | 16 |
| Seminars, Talks & Lectures | **66.67%**<br>10 | **33.33%**<br>5 | **0.00%**<br>0 | 15 |
| Hackathons | **31.25%**<br>5 | **25.00%**<br>4 | **43.75%**<br>7 | 16 |
| Startup Weekends | **20.00%**<br>3 | **6.67%**<br>1 | **73.33%**<br>11 | 15 |
| Workshops | **33.33%**<br>5 | **60.00%**<br>9 | **6.67%**<br>1 | 15 |
| Mentoring Sessions | **33.33%**<br>5 | **26.67%**<br>4 | **40.00%**<br>6 | 15 |
| Accelerator Programmes | **26.67%**<br>4 | **26.67%**<br>4 | **46.67%**<br>7 | 15 |
| Pitching Sessions | **26.67%**<br>4 | **26.67%**<br>4 | **46.67%**<br>7 | 15 |
| Attending an Incubator | **13.33%**<br>2 | **40.00%**<br>6 | **46.67%**<br>7 | 15 |

| # | Please tell us about any other sorts of events that appeal to you... | Date |
|---|---|---|
| 1 | Anything where you can meet interesting/good people and/or pick up relevant practical knowledge | 6/24/2014 2:48 AM |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q6 For seminars & talks, what types of speakers appeal to you most?

Answered: 16     Skipped: 0

# Leicester Tech Startups Community - 2014 Feedback Survey



| | Yes | Maybe | No | Total |
|---|---|---|---|---|
| Technology experts | **87.50%**<br>14 | **12.50%**<br>2 | **0.00%**<br>0 | 16 |
| Legal experts | **18.75%**<br>3 | **50.00%**<br>8 | **31.25%**<br>5 | 16 |
| Business model/organisation experts | **66.67%**<br>10 | **13.33%**<br>2 | **20.00%**<br>3 | 15 |
| Marketing experts | **56.25%**<br>9 | **25.00%**<br>4 | **18.75%**<br>3 | 16 |
| Funding experts | **37.50%**<br>6 | **62.50%**<br>10 | **0.00%**<br>0 | 16 |
| Motivational speakers | **26.67%**<br>4 | **33.33%**<br>5 | **40.00%**<br>6 | 15 |
| New startup entrepreneurs | **46.67%**<br>7 | **33.33%**<br>5 | **20.00%**<br>3 | 15 |
| Accomplished startup entrepreneurs | **75.00%**<br>12 | **12.50%**<br>2 | **12.50%**<br>2 | 16 |
| Technology demonstrators | **53.33%**<br>8 | **46.67%**<br>7 | **0.00%**<br>0 | 15 |
| Startup community builders | **26.67%**<br>4 | **73.33%**<br>11 | **0.00%**<br>0 | 15 |
| Creative thinkers/inspiration | **57.14%**<br>8 | **35.71%**<br>5 | **7.14%**<br>1 | 14 |
| Academics | **26.67%**<br>4 | **53.33%**<br>8 | **20.00%**<br>3 | 15 |

| # | Other (please specify) | Date |
|---|---|---|
| | There are no responses. | |

## Q7 What dissuades you from attending tech startups events? (tick all that apply)
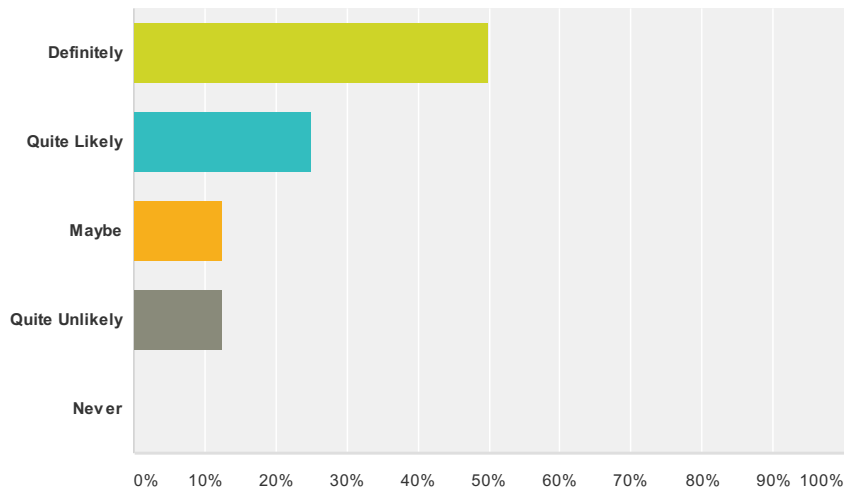
Answered: 12    Skipped: 4
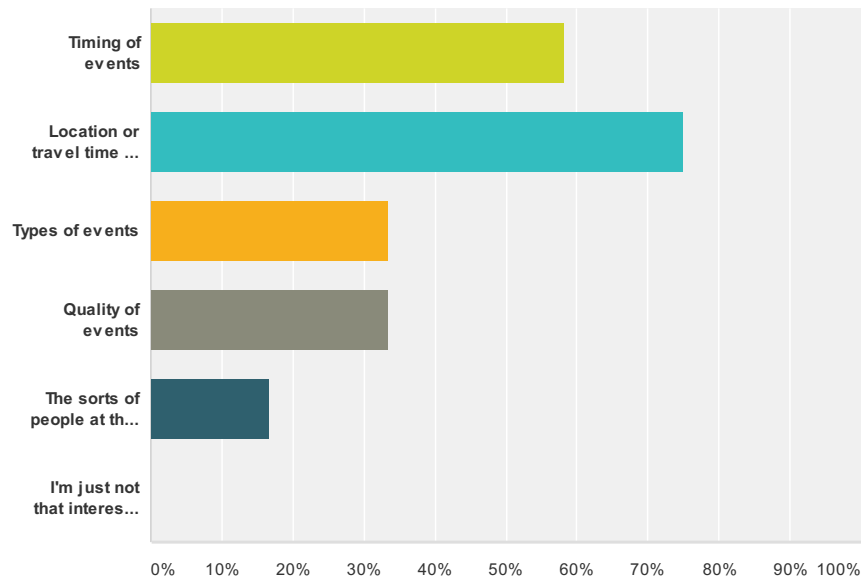


| Answer Choices | Responses | |
|---|---|---|
| Timing of events | **58.33%** | 7 |
| Location or travel time to events | **75.00%** | 9 |
| Types of events | **33.33%** | 4 |
| Quality of events | **33.33%** | 4 |
| The sorts of people at the events | **16.67%** | 2 |
| I'm just not that interested in tech startups | **0.00%** | 0 |
| **Total Respondents: 12** | | |

| # | Other (please specify) | Date |
|---|---|---|
| 1 | I have very little time juggling family and two new(ish) businesses, so coming to an event is a half day inc. travel. That is half a day I could be trying to be billable or doing my own focussed reading and learning. I therefore have to be quite selective about which events I prioritise. | 6/24/2014 12:39 AM |
| 2 | My business commitments | 6/23/2014 12:15 PM |
| 3 | Nothing. Attendance inevitably fluctuates depending on the day-to-day pressures of making the startup successful. | 6/23/2014 11:11 AM |
| 4 | Nothing. Attendance inevitably fluctuates depending on the day-to-day pressures of making the startup successful. | 6/23/2014 11:11 AM |
| 5 | Other activities / timing frequently get in the way plus I'm not always interested in what's on at the event. | 6/23/2014 8:49 AM |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q8 How likely are you to get involved in a new tech startup in future?

Answered: 16    Skipped: 0



| Answer Choices | Responses | |
|---|---|---|
| Definitely | 50.00% | 8 |
| Quite Likely | 25.00% | 4 |
| Maybe | 12.50% | 2 |
| Quite Unlikely | 12.50% | 2 |
| Never | 0.00% | 0 |
| Total | | 16 |

## Q9 Right now, what would make you more likely to form a new tech startup? (tick all that apply)

**Answered: 16    Skipped: 0**
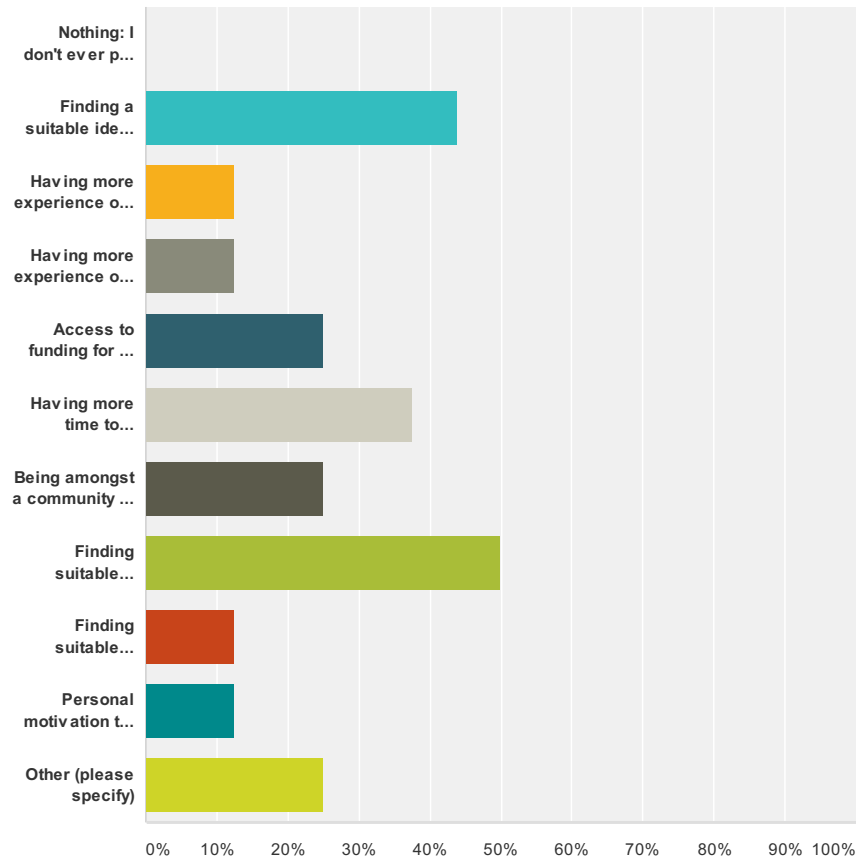


| Answer Choices | Responses | |
|---|---|---|
| Nothing: I don't ever plan on forming a tech startup | **0.00%** | 0 |
| Finding a suitable idea for a tech startup business | **43.75%** | 7 |
| Having more experience of technology | **12.50%** | 2 |
| Having more experience of running a business | **12.50%** | 2 |
| Access to funding for a tech startup idea I have | **25.00%** | 4 |
| Having more time to dedicate to a startup | **37.50%** | 6 |
| Being amongst a community of other startup owners | **25.00%** | 4 |
| Finding suitable business partner(s) | **50.00%** | 8 |
| Finding suitable business service suppliers | **12.50%** | 2 |
| Personal motivation to startup | **12.50%** | 2 |
| Other (please specify) | **25.00%** | 4 |
| **Total Respondents: 16** | | |

| # | Other (please specify) | Date |
|---|---|---|
| 1 | Good timing of idea and potential opportunity | 6/24/2014 2:48 AM |
| 2 | Already there with that. | 6/23/2014 12:15 PM |
| 3 | One startup is plenty! I agree with whoever it was who said that it takes about 7 years to build a new business; and I think that's a cautious estimate assuming that one or more key members of the founding team will be full time. I know that some people like to think of themselves as "serial entrepreneurs" but I regret I can't identify with that concept at all. I can only work to the best of my ability when I'm close to 100% focussed on one project. | 6/23/2014 11:11 AM |

| 4 | One startup is plenty! I agree with whoever it was who said that it takes about 7 years to build a new business; and I think that's a cautious estimate assuming that one or more key members of the founding team will be full time. I know that some people like to think of themselves as "serial entrepreneurs" but I regret I can't identify with that concept at all. I can only work to the best of my ability when I'm close to 100% focussed on one project. | 6/23/2014 11:11 AM |

# Leicester Tech Startups Community - 2014 Feedback Survey

## Q10 If you've previously attended Leicester Tech Startups events, how has this effected the likelihood of you forming a tech startup?

**Answered: 16   Skipped: 0**
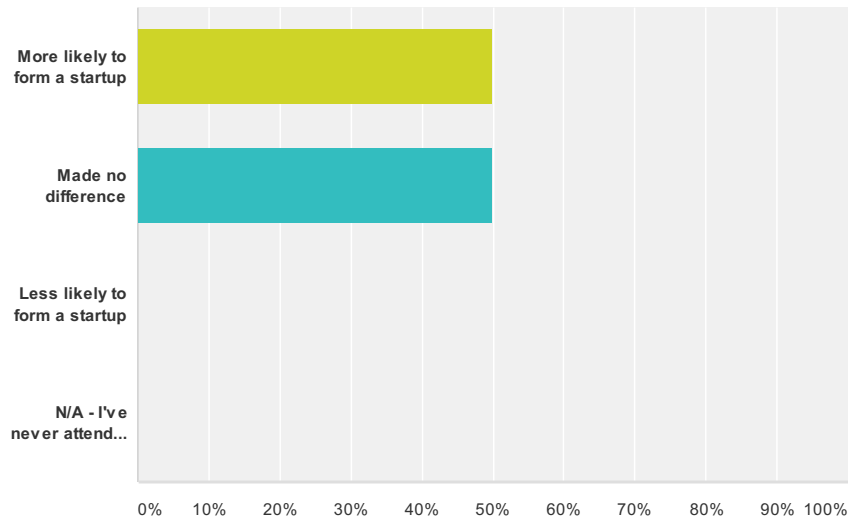


| Answer Choices | Responses | |
|---|---|---|
| More likely to form a startup | **50.00%** | 8 |
| Made no difference | **50.00%** | 8 |
| Less likely to form a startup | **0.00%** | 0 |
| N/A - I've never attended an event | **0.00%** | 0 |
| **Total** | | **16** |

| # | Any Other Comments? | Date |
|---|---|---|
| 1 | I had already decided to create a startup, hence Leics Tech startups made no difference to that decision; and one startup is plenty so I don't intend to start any more. But has Leics Tech Startups played a useful role in moral support and meeting potential future staff/collaborators? Absolutely! Could it play a role in convincing me to keep my startup based in Leicester rather than moving nearer to more established pools of tech talent? Certainly. In fact I'd go so far as to say that I wouldn't consider keeping things based in Leicester unless there are strong tech community organisations like Leics Tech Startups. | 6/23/2014 11:11 AM |
| 2 | I had already decided to create a startup, hence Leics Tech startups made no difference to that decision; and one startup is plenty so I don't intend to start any more. But has Leics Tech Startups played a useful role in moral support and meeting potential future staff/collaborators? Absolutely! Could it play a role in convincing me to keep my startup based in Leicester rather than moving nearer to more established pools of tech talent? Certainly. In fact I'd go so far as to say that I wouldn't consider keeping things based in Leicester unless there are strong tech community organisations like Leics Tech Startups. | 6/23/2014 11:11 AM |
| 3 | not attended | 6/23/2014 7:58 AM |